

You have just uploaded your web-site and it looks great!
You feel good about it and you're ready to make some money!
There's only one problem, you need some Customers, or Traffic!
There are a few ways to do this, that are free, but will take some time and work.

First you will need to set-up some link pages on you web-site. Then you will need to exchange links with other web-sites that are related to yours. For example, if you have a home business you can visit Google and type in "home business". Google will then give you a few million related sites that you can start with. You will then visit these sites exchanging links. Most sites will have a "link to us" or "Add URL" page. You will click that link and follow the instructions to submit a link back to your web-site. It is good to start with at least a hundred links or more, (no more than 50 links a page). Exchange links with the first and second pages only, then you will want to type in maybe, "work from home", "best business ideas", "home careers", "computer jobs", etc. Repeat this procedure until you have enough. Sites on the first two pages of the Google search will have the most traffic, which will increase yours.

The next thing you will want to do is write an article. Writing articles is a great way to market your web-site and increase your traffic. Write a simple article relating to your web-site topic, if you need some help, visit Google and type in the subject your looking for. At the end of your article you will create an author bio or resource box. In it include a brief description of you and your web-site and your web-site URL. This allows everyone who reads your article to learn more about you and your business. Now you will start submitting your article to many article directories by visiting Google and search for "article directories". By doing this your article will be posted all over the world for people to read, thus creating more traffic for your site.

Last, you can create your own newsletter. This is more of a long-term strategy, but one that you should start early so that you can get the effects as soon as possible. Everyone that signs-up, 20% may return to your site from the links in your newsletter. This will build over a period of time and add lots of free traffic. A valid newsletter may consist of a single article about the subject of your site, followed by information telling them how to unsubscribe or subscribe. If you don't have time to write your own article, there are many on the Internet with permission to reprint included, just remember to include the author's bio or resource box at the end. To find these articles, go to Google and type: ?????? articles reprint. Just fill in the ?????? with your website topic. Now you will start submitting your newsletter (ezine) to many ezine directories by visiting Google and search for "ezine directories". This will help you establish links to your ezine and create more subscribers for your newsletter, thus creating another source of free traffic.

Using these highly effective ways to increase traffic to your web-site will help you market your business and reach a larger consumer base.

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The author, John Baker, is the editor of Best-Home-Business-eNews. A newsletter dedicated to supporting the home business entrepreneur. If you're looking for some of the best home business opportunities, tools, thoughts, ideas, and support from a dependable source, come by, visit, and grab a FREE subscription today at: <http://www.best-home-business-ideas.net> or email your questions to: <mailto:admin@best-home-business-ideas.net>